

Get Ready to Push the Button: A Beginner's Guide Presentation to Self-Publishing

- I. How do you know to self-publishing is for you?
 - A. Ask yourself why do you write.
 - B. Look at your publishing options.
 - C. Learn publishing terms.

- II. Publishing Options:
 - A. Traditional Publishing
 - B. Vanity Presses
 - C. Digital Self-Publishing
 - D. Hybrid Publishing

- III. Getting your manuscript ready to self publish
 - A. Get that first draft done
 - B. Join writing groups to help with craft.
 - Romance Writers of America
 - Children's Society of Book Writers and Illustrators
 - Mystery Writers of America
 - Science Fiction & Fantasy Writers of America
 - C. How to Type Your Manuscript
 - MS Word tends to be the standard format for files.
 - DO NOT USE TABS!
 - Page breaks are essential to use.
 - Don't double space at the start of a sentence.
 - D. The People You Need to Hire to Polish Your Book
 - Beta Reader(s)
 - Editors (Developmental and Copy Editing)

- IV. The Self-Publishing Platforms
 - A. Kindle Digital Publishing (KDP)
 - Main publishing for Amazon
 - Now with print edition capabilities after integrating Createspace.
 - Includes Kindle Unlimited (KU-the exclusive w/Amazon Option)

B. Going Wide: The Other Self-Publishing Platforms

Draft2Digital

-On-line Formatting, Wide Distribution

*Bookstore Digital Platforms:

Kobo and Barnes and Noble Press (Nook)

*Older Platforms:

Smashwords and Lulu

V. What to Look at After Deciding on Your Publishing Platform

A. Cover Design

-Buy pre-made designs (Ex: goonwrite.com)

-Hire an artist (Ex: Rich Wallace)

-Create your own cover

B. Formatting

-Use a template or software to do your own formatting.

-Hire someone to do it for you.

C. Sales Blurb

D. Front Matter

Includes-Title page, Dedication page, Possible Book Reviews, Copyright Page, ISBN

E. Back Matter

Includes: About Author Page, Other Books List, Website, Optional Book Preview(s)

VI. Ready to Launch? Make sure to have in place:

-Website

-Newsletter Link

-Social Media accounts

*Any questions: please visit my website(s) at:

1) MarilynVix.com (Romance genre)

2) crystalkeeper.wordpress.com (Blogging)

3) tiffany-turner.com (Children's Books)

Books in Presentation:

Everything for Love: Time Rogues Book 1 by Marilyn Vix

Never Marry A Warlock by Marilyn Vix

The Lost Secret of Fairies by Tiffany Turner

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*All books are available on Amazon.com and Barnes and Noble.com

Self Publishing Terms to Know:

Word Count: The amount of words in a manuscript and how the publishing industry measures manuscript length.

Ebook Edition: The digital edition of a book.

Ebook Formats: -Mobi (Amazon) –Epub(Other ereaders) –PDF

Beta Reader: The person that reads and gives feedback for a manuscript.

Sales Blurb: The short description of a book used to market the book on an ereailer website. Also often used as the back jacket blurb.

Formatting: The appearance of the interior of a book.

Synopsis (Summary): A brief summary of the plot of the book including setting, characters, beginning, main events and the ending.

Back Matter: The material that follows the main text of the book.

Front Matter: The material that precedes the main text of the book.

Copyright Page: The page that includes copyright information including copyright year, publisher's name and location, ISBN, and credits for people that worked on the book.

About the Author Page: The page that tells about the author including website.

Dedication Page: Short sentence telling about whom the work is dedicated to. May or may not be included in the book.

Cover Designer: Artist or graphic designer that creates the cover.

Developmental Editor: Edit for concepts and literary aspects such as plotting, character development, themes and messages.

Copy Editor: An editor that will go line by line through your manuscript and will check for grammar, phraseology and spelling.

Back List: The list of previously written books by an author.

*Information for this presentation was used from the book:

“Get Ready to Push the Button: A Beginner’s Guide to Self-Publishing”
by Tiffany Turner.

This book is available on Amazon.com and Barnes and Noble.com.

*This handout is being given out as a compliment to the “Get Ready to Push the Button: A Beginner’s Guide to Self-Publishing” presentation.

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